



INTERNATIONAL CONFERENCE Culture, Institutions and Economic Development

October 24-25, 2019
Matera (Italy)

PROGRAM

Thursday, October 24th

09:00-09:30 WELCOME ADDRESS

Giuseppe Romaniello (*University of Basilicata*)

09:30-10:30 KEYNOTE SPEAKER

Luigi Guiso (*Einaudi Institute for Economics and Finance*): Demand and Supply of Populism
Chair: Alfredo Del Monte

10:30-11:00 Coffee break

11:00-12:30 PARALLEL SESSIONS 1

1A The Roots of Political Attitudes - Chair: Luigi Guiso

- *Fascistville*: Mussolini's New Towns and the Persistence of Neo-Fascism. Mario F. Carillo
- Cultural Contagion and the Demand for Populism Evidence from Argentina. Sara Lazzaroni
- Income Inequality and Populist Attitudes: A US County Level Analysis. Lisa Wilder

1B Language and Human Capital – Chair: Floro Ernesto Caroleo

- Talking (and Thinking) Business: New Micro Evidence on the Effects of Language on Economic Behaviour. Francesco Campo, Luca Nunziata and Lorenzo Rocco
- Dialects, human capital and labour market outcomes. Elona Harka
- The Family and the Accumulation of Human Capital: Evidence from 19th Century Europe. David Raymaekers

12:30-13:30 Lunch

13:30-14:30 KEYNOTE SPEAKER

Thierry Verdier (*Paris School of Economics*): Crime, Repression and Social Disorganization Theory: A Cultural Transmission Perspective
Chair: Maria Rosaria Carillo

14:30-16:00 PARALLEL SESSIONS 2

2A Determinants of Immigrant Assimilation – Chair: Thierry Verdier

- Identity and labour market outcomes of immigrants in Italy. Maria Rosaria Carillo, Vincenzo Lombardo and Tiziana Venittelli
- Individual Attitudes towards Immigration in Aging Populations. Rana Comertpay, Andreas Irmen and Anastasia Litina
- Immigration Restrictions and Second-Generation Cultural Assimilation: Theory and Quasi-Experimental Evidence. Fausto Galli and Giuseppe Russo

2B Institutions and Culture – Chair: Alfredo Del Monte

- The Rise of Inclusive Political Institutions and Stronger Property Rights: Time Inconsistency Vs. Opacity. Giacomo Benati, Carmine Guerriero and Federico Zaina
- On the Evolution of Norms in Strategic Environments. Sebastiano Della Lena and Pietro Dindo
- Asymmetric Cultural Proximity and Greenfield FDI. Matteo Fiorini, Giorgia Giovannetti, Mauro Lanati and Filippo Santi

16:00-16:30 Coffee break

16:30-18:00 PARALLEL SESSIONS 3

3A The Economic and Cultural Determinants of Epidemics – Chair: Antonio Acconcia

- Imperfect Information Acquisition and Vaccination Decision: The Importance of Cultural Trust. Laure Athias and Moudo Macina
- The Economics Behind the Epidemic: Afghan Opium Price and Prescription Opioids in the US. Claudio Deiana, Ludovica Giua and Roberto Nisticò
- On the coevolution of epidemics, immunization choices, and pseudoscience attitudes. Matteo Bizzarri, Fabrizio Panebianco and Paolo Pin

3B The Roots of Political Preferences – Chair: Luca Pennacchio

- To Russia with Love? The Impact of Sanctions on Elections. Robert Gold, Julian Hinz and Michele Valsecchi
- Do Voters Choose Better Politicians than Political Parties? Evidence from a Natural Experiment in Italy. Maria Rosaria Alfano, Anna Laura Baraldi and Erasmo Papagni
- Justifying Income In-Equality (or not): Does Subjective Well-being matter? Nabamita Dutta and Daniel Meierrieks

20:30 Dinner

Friday, October 25th

09:30-10:30 KEYNOTE SPEAKER

Guido De Blasio (*Bank of Italy*): Populist Voting and Losers' Discontent: Does Redistribution Matter?
Chair: Carmelo Petraglia

10:30-11:00 Coffee break

11:00-12:30 PARALLEL SESSIONS 4

4A Historical Roots of Regional Disparities

Chair: Guido De Blasio

- Regional entrepreneurship and innovation: historical roots and the impact on the growth of Italian regions. Alfredo Del Monte, Sara Moccia and Luca Pennacchio
- Endogenous Institutions: a network experiment in Nepal. Giulio Iacobelli and Juni Singh
- The educational roots of the Italian territorial divide. Francesco Ferrante, Daniela Federici and Valentino Parisi

4B Birthplace Diversity and Integration

Chair: Maria Rosaria Carillo

- Which Diversity divides? The impact of Birth-place Diversity on Redistributive Policies. First evidences. Melissa E. Tornari
- Cultural shocks and immigrants' identity. Evidence from the San Gennaro's Massacre. Maria Rosaria Carillo, Tiziana Venittelli and Alberto Zazzaro
- Museums' commitment to immigrant integration: A quantitative analysis. Chiara Dalle Nogare, Raffaele Scuderi and Enrico Bertacchini

12:30-13:30 Lunch

13:30-14:30 KEYNOTE SPEAKER

Luciana Lazzeretti (*University of Florence*): Exploring the Role of Culture and Creativity for Urban and Regional Development
Chair: Antonio Acconcia

14:30-16:30 PARALLEL SESSIONS 5

5A Cultural Heritage and Development

Chair: Luciana Lazzeretti

- Public investment in culture and territorial growth: unwrapping the impact of culture. Antonella Ardizzone, Concetta Castiglione, Valeria Morea and Michele Trimarchi
- *Kalòs kai agathòs?* Government quality and cultural heritage in the regions of Europe. Enrico Bertacchini and Federico Revelli
- Economic and spatial strategies of artists as cultural entrepreneurs. Monika Murzyn-Kupisz and Jarek Dziątek
- Tourism in Campania, Strengths and Strategies for Territory Development: The Case of Tourist Districts. Floro Ernesto Caroleo and Alessandro De Iudicibus

5B The Market Value of Information – Chair: Carlo Capuano

- Innovation and Competition with Asymmetric Information. Maria Grazia Romano
- Firm performance and R&D partner: what matters? Claudia Cantabene and Iacopo Grassi
- Are Simplified Corporate Forms Promoting Entrepreneurship? Econometrics Evidence from Chile and Colombia. Alvaro Pereira
- The welfare effect of personal data market regulation. Carlo Capuano, Iacopo Grassi and Giacomo Valletta

16:30-17:00 Coffee break

17:00-18:00 PARALLEL SESSIONS 6

6A The Cultural Activities of American Studies Center

Chair: Francesco Cappelli

- Guido de Blasio presents the book: *"Il Mezzogiorno d'Italia e il Sud degli Stati Uniti: due Casi di Sviluppo a Confronto"* by Alfredo Del Monte
- Robert Leonardi and Raffaella Nanetti present the book: *"Le Chiavi della Prosperità"* by Matteo Marini

6B Corruption – Chair: Nabamita Dutta

- Corruption and distortion of public expenditures: Evidence from Africa. Harouna Sedgo and Luc-Désiré Omgba
- Does women's empowerment improve the governance of foreign aid by reducing corruption? Maria Rosaria Carillo, Valentina Chiariello, Rita De Siano and Luca Pennacchio

Info: www.conference-cied.com

Organizing Committee: Carlo Capuano (University of Naples Federico II), Alfredo Del Monte (University of Naples Federico II), Luca Pennacchio (University of Naples Parthenope), Carmelo Petraglia (University of Basilicata), Giovanni Schiuma (University of Basilicata).

Scientific Committee: Antonio Acconcia (University of Naples Federico II), Maria Rosaria Carillo (University of Naples Parthenope), Alfredo Del Monte (University of Naples Federico II), Luca Pennacchio (University of Naples Parthenope), Carmelo Petraglia (University of Basilicata), Sandro Sapio (University of Naples Parthenope), Giovanni Schiuma (University of Basilicata).

Organizing Institutions: American Studies Center, University of Basilicata and University of Naples Parthenope